



**LANCASTER EVENTS CENTER: MASTER PLAN UPDATE:
PHASE III CONCEPT PLAN**
November 15, 2017



Master Planning Team Progress Update:

TASKS COMPLETED

- **Monthly Input Sessions & Community Conversations** (*LEC, Ag Society Board*)
- **Market Study** - confirm demand (*Susan Sieger, Crossroads Consulting*)
- **Programming Documents** – space needs & site requirements (*MP Team*)
- **Specialized Expertise** – input regarding ag/equine/fairgrounds (*Populous*)
- **National HS Rodeo Finals** – integrate new requirements into the plan (*MP Team*)
- **City Review & Input** – preliminary review with City Staff (*MP Team*)
- **Opinion Survey** – test awareness & support for LEC (*LEC*)

TASKS IN-PROCESS

- **National HS Rodeo Finals Improvements** - in design & approvals; estimated completion, July 2020 (*MP Team*)
- **Economic Impact Study** - underway; estimated completion, March 2018 (*Dr. Eric Thomspson, UNL*)
- **Phase III Cost Estimates** – underway (*MP Team*)
- **Funding Options** - underway (Tom Huston, *Cline Williams*)

NEXT STEPS

- **Additional Public / Stakeholder Input Sessions** – (*LEC, Ag Society Board with Master Planning Committee*)
- **Financial Modeling** – (*Don Herz, Susan Sieger*)
- **Public Bond Election Decisions** – timing coordination with other efforts (*Tom Huston, LEC*)
- **Public Education / Election Campaign** (*LEC/Ag Society, Campaign Committee*)

