

## FOR IMMEDIATE RELEASE

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## 2017 SUPER FAIR ENGAGES YOUTH IN NEBRASKA'S 150<sup>TH</sup> ANNIVERSARY

**Lincoln, NE**— The Lancaster County Super Fair is excited to announce new and upgraded interactive activities and attractions for kids to involve them in celebrating Nebraska's 150<sup>th</sup> Anniversary while having fun. As an official event of the celebration of Nebraska's 150<sup>th</sup> anniversary, the 2017 Super Fair is showcasing many new and traditional events to celebrate the history and tradition of the Lancaster County Fair since its inception almost 147 years ago in 1870.

### Fun ways to involve kids in Nebraska's 150<sup>th</sup> Anniversary celebration

**Fun at the Farm:** This event presented by the Lancaster County Farm Bureau is an agricultural discover & play area where children have the opportunity to learn about various aspects of farming. They'll get to see how food goes from the farm to their table by learning the stages of food production: harvesting, storage, processing, packaging, sales and consumption. A variety of common farm animals will also be on display. In just its 3rd year, this interactive area for kids has established itself as a must-see stop for youth at the fair with over 900 visiting last year, according to Super Fair Volunteer and Fun at the Farm Manager Paula Peterson.

**A-Z Exotic Animals Petting Zoo:** Visit and feed all kinds of animals! Families and children can feed and touch everything from A to Z including a camel, monkeys, a kangaroo, a zebra, and a wildebeest (not your usual farm yard animals).

**Kids Scavenger Hunt:** Become a Super Fair "junior tour guide"! Complete a scavenger hunt at the fair and you'll receive a free t-shirt and coupons (while supplies last). See the Super Fair Info Booth in the Multipurpose Arena to get started.

**Bob Bohm Family Shows:** Bob Bohm is back by popular demand to perform a variety of free, interactive family shows daily including Magic, Survivor and "Farm-ily" Feud shows August 7th-12th. Shows held in the Multipurpose Arena with plenty of exhibits & refreshments for the whole family to enjoy including the Model Railway Display, Commercial & Food Vendors, the Super Fair Info Booth & Souvenir Shop, the Horseshoe Café, the new Village Inn Seating Area and the Cheerful Bungee Trampoline (separate ticket required).

**Wild Animal Encounter by the Lincoln Children's Zoo:** This attraction on Saturday Aug 12, from 1:30-2:30pm on the Pepsi Main Stage will feature Zookeeper Emma bringing several animal visitors from around the world, including Johnny the African Serval and their laughing Kookaburra.

**Fun on the Ranch Demo:** Open to all with no preregistration – fairgoers can try their hand at cowboy skills like roping & tying! The demo will take place Monday Aug 7, from 5-6:30pm in Pavilion 4 Amy Countryman Arena in conjunction with the always fun to watch annual free Mutton Bustin' for kids (pre-registration required for Muttin Bustin at SuperFair.org, don't delay as spots limited).

**Fairgoer Competitions:** Kids and families are invited to not just watch, but to participate in one of the many free-to-enter popular fairgoer competitions including Hay Hauling, Mutton Bustin, Big Wheel Race, Pedal Tractor Pull, and the Titan Equipment Rodeo! See SuperFair.org for schedule and if pre-registration required.

Free & fun to watch include our Show & Shine Car Show, Lancaster Barrel Racing, Open Class Miniature Horse Show, Lancaster Roping, and Sheepdog Herding Trials.

All Lancaster County residents are invited out for the annual Free Watermelon Feed kicking off the fair on Friday, August 4th at 4:30 pm until gone which is hosted by the Lancaster County Ag Society and the Lancaster County Commissioners and staff.

## An Official Nebraska's 150th Event

The Lancaster County Super Fair is an official event for the celebration of Nebraska's 150 anniversary. Nebraska was granted statehood on March 1, 1867. The state began to commemorate its Sesquicentennial January 1, 2017, with a yearlong celebration involving a wide variety of programs and projects across the state.

The Lancaster County Fair has been around since the first days of the State of Nebraska with the first fair being held in 1870. In its 147th year, the Lancaster County Super Fair has grown to become one of the USA's largest 4-H County Fairs with 140,000 attendees over 10 days. Lancaster County Fair competitors often come from a long line of former competitors, showcasing multiple generations of fair families. A special display of historical fair mementos will be featured at this year's fair as well as a photo-taking back drop available for multi-generational fair family photos.

The Lancaster County Super Fair is proud to announce that the first 150-year Aksarben Heritage Farm Family from Lancaster County will be recognized in a private luncheon on the first day of the fair along with the latest two Aksarben Pioneer Farm Families (100+ years). In the first year of this award, there are only 15 families being recognized statewide across 93 counties as holding its Nebraska farm ground in the family for 150+ years.

All fairgoers are reminded to bring fair gate admission ticket for each person's entry from the 2017 Lancaster County Super Fair gate ticket sponsors (Casey's, West Gate Bank, Super Saver, or Russ's) or pay \$3 per person for a fair gate ticket per entry. Fair parking is \$5 per vehicle per day. It's your Lancaster County Super Fair – so come let the good times grow and enjoy the fair!

## ABOUT THE LANCASTER COUNTY SUPER FAIR

The 2017 Lancaster County Super Fair runs from Thursday, August 3rd through Saturday, August 12th. The Super Fair is an annual showcase of Lancaster County and surrounding community exhibits and offers dozens of free and low cost entertainment for all ages with unique daily themes and activities. Our fair continues to grow with over 9000 entries from over 900 4-H and FFA exhibitors, and more than 500 open-class exhibitors. The Super Fair is one of the largest county fairs in the country, attracting more than 140,000 visitors over 10 days. For a full list of free attractions, ticketed events and more information, visit [SuperFair.org](http://SuperFair.org). The Lancaster County Super Fair is hosted by the Lancaster County Agricultural Society, a non-profit 501(c)(3) and volunteer organization dedicating to celebrating the heritage and future importance of agriculture with youth of all ages in our community. The Super Fair is the annual showcase event among 300+ other events held at the Lancaster Event Center, now in its 16th year, in support of the local community and economy.

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