



Lancaster County Agricultural Society, Inc.

*A Nebraska non-profit corporation, designated as 501(c)(3) by the IRS
and separate county-level political subdivision
created under Nebraska law in 1871 to promote agriculture & youth.*

ANNUAL MEETING MINUTES

Lancaster Room Lancaster Event Center
4100 N. 84th Street, Lincoln NE 68507
Tuesday, December 11, 2018 6:30 PM

President Dowding called the annual meeting of the Lancaster County Agricultural Society to order. Proof of due notice was given with the Nebraska Open Meeting Act posted.

Board members present were Bauman, Cooper, Dowding, Messick Rawlinson Ronnau, Rutt, and Suing, with Swanson being absent.

President's Report (Ron Dowding)

President Dowding reported that we had another successful year. Livestock and exhibitor numbers have stayed steady for the Lancaster County Super Fair. Thanked all the volunteers and superintendents for their help to make everything go smoothly.

Managing Director's Report - Strategic Plan (Amy Dickerson/Renee Cameron with Reframe Strategies)

Managing Director Dickerson reported that the Board, LEC staff and critical partners are continuing to work on the LEC strategic plan. The strategic plan will include where are we going and why, and how do we measure our success. The goal as a small group that met today with strategic planning consultant Renee Cameron was to figure out what we how we are going to execute each one of the areas of the super fair, customer experience, community impact, and powerful partnerships and how do we measure its success. The LEC staff will do another working session to work on the "Footing" of internal operations to make the strategic plan possible. An example of the type of work from the group was shared for the Super Fair, where elements found to be the most important were hands-on activities, activities for all ages, promotion to encourage diversity of attendees from community and to "go all in". How do we measure: might include increase agriculture education by 10%, attendance, count the amount of activities offered for the all ages and number of different types of events and money spent on promotion.

Election Results- Dave Shively, Lancaster Co. Election Commissioner

All current board members were re-elected with 22 ballots counted.

Announcement of 2018 Wall of Fame inductees (Jamie Bauman)

Marty Cruickshank and Alan Wood were inducted into the 2018 Wall of Fame.

Other Business: None

Public Comments (maximum of 5 minutes each): none

Adjournment: 7:11pm

Respectfully submitted by:

Jamie Bauman- LCAS Secretary

Jamie Bauman, Secretary

Ron Dowding, President