



Lancaster County Agricultural Society, Inc.
4100 N. 84th Street, Lincoln NE 68507

MINUTES

Board of Directors Monthly Meeting
Board Room – Lancaster Event Center Office
Thursday, February 15, 2018 at 7:00pm

President Dowding called the meeting of the Lancaster County Agriculture Society to order at 7pm. Proof of due notice was given with the Nebraska Open Meeting Act posted.

Board members present were Bauman, Dowding, Rawlinson, Ronnau, Rutt, Swanson, and Suing, with Cooper and Messick being absent.

The minutes from the January regular meeting were approved.

Moved by Rawlinson and seconded by Ronnau to approve the January financials. The motion was approved 7-0 with Cooper and Messick absent and not voting. It was moved by Dowding and seconded by Rawlinson to approve the paying of the checks in the amount of \$294,745.51. The motion was approved 7-0 with Cooper and Messick absent and not voting. The Aging Summary was presented for information.

Officer and Committee reports

Vice President (Ronnau) gave District 1 meeting update from NAFM. Board members Ronnau and Rutt attended along with Managing Director Dickerson and were able to learn a lot by talking to other fair board members. Managing Director Dickerson sat on two panels for insurance and security and was able to share how we do some things and was a great representative for the LCAS. Lisa Eggerling will be district 1 representative again. They will be looking for someone who is interested to take her place when her term is up. Steve Wehrbein was elected for state fair representative for District 1 with Ronnau casting our vote.

2018 Fair Update

- Fair book changes submitted to date
 - We have added a picture of LCAS board with their roles. This will help people know who to contact with questions on specific areas.
 - The letter from President Dowding will highlight some of the changes for this year.
- Static open show changes
 - To encourage pre-entries (online or paper at office) there will be a \$1 late entry fee per entry starting July 26th.
 - It was suggested that we run test orders on Showworks to make sure there no problem with duplicate entries. Board member Rawlinson had noticed if they try to enter twice in the same class it only counted one.
 - It was discussed to coordinate efforts with the different livestock shows to schedule check-in times and payouts to help limit congestion
- Load out
 - Load out is always a challenge and we are trying to plan ahead better. There has been discussion about trying colored loadout pass. Passes would be given to people at check-in. Each load out door (species) would have a color and when there is room parking staff will help direct them to help prevent congestion. There won't be much change to the contestant, but is more to help parking staff to direct traffic.
 - Would it be possible for Beef loadout use B2 lot as well as they can walk animals to the trailers? Also consideration to communicate animals can stayover to Monday certain hour.
- Pepsi Main Stage Update
 - Secretary Bauman has started confirming some of the bands and has been reaching out to others. She will visit with Managing Director Dickerson to go over what bands/acts Dickerson saw at NAFM.
- Entertainment Update
 - There was discussion about bringing in Arlo Bray's Warner Bull. It is booked for some of our fair but we thought it would be ok to have it be there for just part of it. President Dowding will find out more information. There is no cost.

Managing Director Report (Dickerson)

Managing Director Dickerson was happy to see that recent events have been going well with most seeing growth. She has been out at several community meetings networking and promoting the Event Center. Staff are currently working on securing some new national events. Some reasons they weren't able to secure some new events was due to space/calendar availability, air conditioning in the arenas, or not having a large enough permanent seated

arena. Staff have been working on marketing the event center. We have been highlighted in the Journal Star several times and are currently putting together an annual report to go to Lancaster County households. Work has begun on the FY17 audit with a goal of having it done before summer. Contracts will also start seeing the roll out of the new "Facility Improvement Fee". All major promoters will be notified so they have time to build it into their budgets and notify vendors.

Communication from the public

Tracy Anderson took the recommendations on the grievance procedure and agreed with the suggestion for a fee reduction. The fee for the grievance will only be \$25 vs the initially proposed \$50.

Other Business: none

It was moved by Suing and seconded by Ronnau to adjourn. Motion passed 7-0 with Cooper and Messick absent and not voting.

The meeting adjourned at 8:55PM
Respectfully submitted by:
Jamie Bauman- LCAS Secretary

Secretary

President

Next Meeting: March 15, 2018 at 7:00pm