



Lancaster County Agricultural Society, Inc.
4100 N. 84th St, Lincoln, NE 68507

MINUTES

Board of Directors Monthly Meeting
Board Room--Lancaster Event Center Office
Thursday, June 21, 2018 at 7:30pm

President Dowding called the meeting of the Lancaster County Agriculture Society to order. Proof of due notice was given with the Nebraska Open Meeting Act posted.

Board members present were Bauman, Cooper, Dowding, Messick, Rawlinson, Ronnau, Rutt, and Suing with Swanson being absent and not voting.

It was moved by Dowding and seconded by Cooper to move agenda item #9 to item #4 and add Cheri Worm to agenda item #5. Motion passed 8-0 with Swanson absent and not voting.

It was moved by Suing and seconded by Rawlinson to approve the May minutes as corrected. Motion passed 8-0 with Swanson absent and not voting.

Tom Houston from Cline Williams gave a city MOU update and asked for authorization for President Dowding to sign. There are several public hearings left before approval is final. It was moved by Messick and seconded by Rawlinson to authorize President Dowding to sign City MOU. Motion passed 8-0 with Swanson absent and not voting.

Moved by Ronnau and seconded by Rawlinson to approve the May Financials. The motion was approved 8-0 with Swanson absent and not voting. It was moved by Ronnau and seconded by Rawlinson to approve the paying of the checks in the amount of \$284,367.50. The motion was approved 8-0 with Swanson absent and not voting. The Aging Summary was presented for information.

Officer and Committee reports

- President (Dowding) – No report
- Vice President (Ronnau) — there was discussion about how to present the cowboy church and make sure to have an inclusive environment for all fair attendees. It was decided that this year we would have some sort of motivational speaker for the youth to be held close to the same time as the exhibitor breakfast. Vice President Ronnau will reach out to a few of the State FFA officers and see if any of them would be interested to come share a short message to our exhibitors and families.

- Secretary (Bauman) – just a reminder that we will be meeting on the last Thursday of the month in August to have a fair briefing only.
- Treasurer (Rutt)— we want to make sure all minutes signed for upcoming audit which should be completed by the end of July.
- Phase 3 Committee (Rawlinson) there have been recent meetings with key officials over the last month discussing Phase 3. Examples were the Mayor and Chamber of commerce. We have gotten the economic impact study back and are waiting for them to fine tune the details and finish the report. Financial model consultant Marc Chauche was hired to prepare for Phase 3.
- Personnel Committee (Ronnau) - They will be meeting after the LCAS board meeting.
- Grievance Committee (Cooper) – No report.

2018 Fair Update

- Fair Flyer note new /changes (see Fair Manager Report) (Ronnau) – Some key changes are the moving of Mutton Busting to Thursday and Figure 8 Race to Friday. Key Events: Thursday is the VIP Luncheon, Hosting Lincoln Young Professionals from 4:30-7:30. Friday will be the watermelon feed from 4:30-6:00pm. It was recommended that we can take shifts, especially for the County Commissioners so no one has to be there for the whole time and we aren't too crowded. Saturday is the Lunch and Learn from 12:00-1:00pm. Make sure to use this opportunity to ask exhibitors about how we can improve the open show in the future.
- Entertainment Update (Bauman) – we have almost finalized the entertainment schedule. Working on finalizing contracts with Susan Bulling.
- NEW Post-Fair Carnival & Talent Festival (see back of flyer & "How 4-H/FFA involved" report) (Ronnau) – We will be hosting a Talent show to go along with the Carnival after the Super Fair. This will be a fundraiser for the Lancaster County Fairgrounds Foundation. We will be inviting 4-H/FFA to participate in the event.
- Sponsors Report (Kreager) – The farm bureau sponsorship is being voted on tonight at their board meeting. This is why it appears that sponsorship values are down as this is later in the year for 2018 than 2017.
- Vendors Report (Susan Bulling) – We are continuing to get in more vendors and are near selling out space in the MPA. We have many repeat vendors as well as quite a few new ones.
- Update on VIP Luncheon— proposed invitee list, proposed awards, Farm Family submissions (Kraeger) – We had one submission for the Pioneer Farm Family that was not received by AKSARBEN. Initially told we wouldn't be able to include them because we were past the deadline. Secretary Bauman will reach out and see if she is able to visit with them and see if there is any way we can include them. If it is due to the plaques needing to be made, would it be

possible for us to make them on our own?

Hall of Fame 2018 nominations/discussion— there was discussion on who to nominate for the Hall of Fame. It was moved by Ronnau and seconded by Rawlinson to nominate Marty Cruickshank and Alan Wood. The motion was approved 8-0 with Swanson absent and not voting.

Managing Director Report: (Dickerson on vacation, Hoyt Kraeger to bring few updates)

Recent large horse shows—both Cornhusker Classic and Bonas Race Finals horse shows sold out of stalls, and both shows were a success. The whole team worked very hard to make it all come together with only 2 days to flip the buildings. The Cornhusker Classic grew so much between 2017 and 2018 that they had to break the show up into two weekends separating the roping from the rest of the show.

Stephanie Schrodt has been hired on as the New Event Administrator. This year we have three interns who will be helping out during the fair. Megan Engel: Graphic Design and some Marketing, Taylor Richards: Events and Sponsorship and Michael Johnson: Marketing.

Bruce Gubser will not be starting on July 16th as he needed some more time to move.

The LEC Team has decided to move around some of the office space. The break room will now be in the P2 show office & picnic tables outside. The existing break room will become an office for Char/Loretta/Acct. This is a locked room which is important for accounting purposes.

Other business: None

Communication from the public (5 minute limit per person): none

Moved by Ronnau and seconded by Suing to adjourn at 9:39 PM. The motion was approved 8-0 with Swanson absent and not voting.

Respectfully submitted by:
Jamie Bauman- LCAS Secretary

Secretary Bauman

President Dowding

Next meeting: July 19, 2018 at 7:30 PM